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**FOR IMMEDIATE RELEASE**[Roku](#)

## ***Key Digital Announces Compass Control Pro Partner Alliance with Roku Streaming Players***

**MOUNT VERNON, NY – February 12, 2018–** *Key Digital, an award winning developer and manufacturer of leading-edge technology for HDTV applications, has announced that Roku Streaming Players are now compatible with the Compass Control System, the first fully integrated major control system built from the ground up.*

Key Digital has developed a driver and a pre-configured GUI template for their Compass Control® system to interface with Roku Streaming Players. These products and profiles are rigorously tested by Key Digital. The Roku Streaming Players driver will allow for IP control, full remote control over all Roku players, full qwery keyboard for control, and channels auto populate on Compass app for quick access.

Compass Control® users will be able to use their Roku Streaming Players with their Compass Control® app. Roku makes it easy to watch a wide range of free channels, subscribe to popular streaming services (like Netflix and Hulu Plus), rent the latest TV episode, or own a major blockbuster. With over 200,000 movies and TV episodes to choose from, and innovative features that make it simple to stream, it's easy to see why Roku makes America's favorite streaming players, as well as a range of highly-rated smart TVs.

*“Resulting from cooperative efforts between Key Digital and Roku, the integration of its Streaming Players represents a powerful and user-friendly comprehensive solution delivering iOS-based control and entertainment functionality,” stated Key Digital’s COO, Michael Lakhter. “The Compass Alliance Partners have come together to create a system that has full driver integration already completed, increasing efficiency for integrators,” Lakhter concluded.*

### **About Key Digital®**

Led by the “Father of DVD”, Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has lead the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and

unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital<sup>®</sup> is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.

## **About Roku**

Roku pioneered streaming to the TV. We connect users to the streaming content they love, enable content publishers to build and monetize large audiences, and provide advertisers with unique capabilities to engage consumers.

For more information, visit their webpage at <https://www.roku.com/index>.